

Abacus Research Solutions in Collaboration with ROI Institute Kenya.

Abacus Research Solutions (ARS) is a research consulting service specializing in applied social and behavioral research. We help our clients understand the socio-cultural lives of their customers, their employees, and their partners. We provide qualitative and quantitative research services including sample surveys, in-depth interviewing, focus groups, ethnographic and online surveys. Our target clients are national and county governments, donors, international agencies, non-governmental organizations, regional entities and businesses. Our senior researchers are demographers, economists and statisticians with practical experience and long careers in government, United Nations system, banks, international NGOs and the private sector.

NITA-Approved courses offered by ARS in conjunction with ROI Institute Kenya.

1. Performance Consulting - Two-day Workshop Kshs.150,000

This workshop is designed for those individuals who provide solutions and want to ensure that they properly solve a problem, identify a particular solution, connect the solution to one or more business measures, and measure the success of the solution

2. Making Human Capital Analytics Work - Three-day Workshop Kshs225,000

Designed for human capital analytics teams, this workshop shows how to set up the practice, decide on which projects to pursue, implement a systematic process to deliver results to executives, and keep (or enhance) the budget

3. Measuring ROI in Leadership Development - Two-day Workshop Kshs.150,000

This workshop is designed for those involved in developing and implementing leadership development and management programmes. It shows how to measure the impact and ROI of these programmes

4. Measuring ROI in Soft Skills- Two-day Workshop Kshs.150,000

Designed for learning and development and HR professionals, this workshop shows how to measure the impact and ROI in all types of soft skills, including team building, communications, and onboarding.

5. Measuring ROI for Learning and Development/Human Resources- Two-day Workshop Kshs.150,000

Designed for professionals who are measuring the impact of learning and HR interventions, this workshop focuses on the skills of alignment and measurement that are necessary to effectively conduct ROI studies.

- 6. Measuring ROI for Meetings and Events- Two-day Workshop Kshs.150,000**
Designed for meetings and event professionals, this workshop shows how to measure the impact and ROI of meetings and events from the organizer, participant and exhibitor perspectives
- 7. Measuring ROI in the Public Sector/Non-Profits- Two-day Workshop Kshs.150,000**
Designed for professionals who work in governments, nongovernmental organizations and nonprofits, this workshop shows how to measure success of programmes at multiple levels including ROI
- 8. Measuring ROI in Health and Safety - Two-day Workshop Kshs150,000**
Designed for health and safety professionals, this workshop shows how to measure the success of all types of safety and health programmes implemented in organizations.
- 9. Measuring ROI in Marketing - Two-day Workshop Kshs150,000**
Designed for marketing, branding and advertising professionals, this workshop shows how to measure the impact and ROI of all types of marketing campaigns, advertisements, promotions, and other similar marketing activities
- 10. Measuring ROI in Sales Training- Two-day Workshop Kshs150,000**
Developed for professionals involved in sales training and sales enablement, this workshop shows how to measure the success of these programmes at the impact and ROI levels
- 11. Measuring ROI in Technology- One day Workshop Kshs75,000**
Designed for IT professionals, technology specialists, and software implementers, this workshop shows how to measure technology projects at five levels of outcome, including impact and ROI
- 12. Measuring ROI of e-Learning through Technology - Two-day Workshop Kshs150,000**
Designed for professionals who design, develop, and administer eLearning, mobile learning programmes, and microlearning, this workshop shows the business value of technology-based learning
- 13. Project Management ROI - Two-day Workshop Kshs150,000**
Designed for project managers, this workshop shows how to measure the impact and financial ROI for projects, moving accountability beyond cost monitoring and scheduling
- 14. Performance Management - Three days Kshs225,000**
This course is designed for anyone charged with improving individual and organizational effectiveness. It presents managers and supervisors with a clear model

they can follow to plan, monitor, analyse and maintain a satisfying process of performance improvement of their staff.

15. ROI Certification – Five-day Workshop Kshs300,000

ROI Certification course/process is designed for those who are taking a leadership and coordination role in ROI implementation within their organisations. It is a globally renowned process focused on measuring the true value of tough to measure initiatives using the ROI methodology. ROI Certification comprises of a five-day face to face course, preceded by pre-work and followed by one-on-one virtual assistance from an international ROI Consultant to support you conduct the first Impact/ROI evaluation study. Upon demonstrating competency, you will earn the Certified ROI Professional (CRP) designation.

Entrepreneurship

1. Introduction to Project Management Two days Kshs150,000

The workshop is for anyone who wants to familiarize themselves with the basis of project management whether large or small. It will give participants an overview of the entire project management process, help them understand the key concepts, as well as key project management tools that they can use every day.

2. Entrepreneurship Development Two-day Kshs150,000

Designed for anyone who is or is planning to become an entrepreneur, this course will review the stages of the entrepreneurial processes including the nature of growth and error in entrepreneurial settings and how to manage resources and opportunities in those settings

3. Project monitoring and Evaluation Three-day Kshs225,000

Designed for anyone who implements projects and all who are involved in collecting, analyzing or presenting M&E data. The course will review the stages involved in a monitoring and evaluation (M&E) system and using data for decision-making to help organizations reflect on and strengthen their plans

4. Climate change mitigation Two-day Kshs150,000

Designed for anybody interested in obtaining a general understanding about climate change, the course will review anthropogenic climate change and its causes, challenges posed by climate change with respect to ethics and international politics and climate mitigation measures

5. Organization, governance and development Two-day Kshs150,000

The course will cover the key pillars required to achieve a good organization, ensure the right management processes are in place and review how governance impacts how the organization interacts with people internally and externally.

6. Introduction to Risk Management One-day Ksh75,000

Deigned for anyone interested in understanding risk management concepts, the course provides an overview of risk management which essentially deals with anticipating, evaluating and addressing possible consequences of strategic actions within an organisation.

Peace Building

1. Conflict Analysis and Resolution – Two-day Workshop Kshs150,000

Designed for anyone who is interested in learning how to identify, resolve and reduce conflict situations, it reviews the different types of conflict and ways of positively resolving conflict

2. Negotiation and Mediation -Two-day Workshop Kshs150,000

Designed for anyone who wishes to learn about negotiation and mediation practical tools and best practices, identify typical challenges and difficulties that most mediation processes face and chose the adequate strategies within a repertoire of options

3. Gender in Conflict Situations – Two-day Workshop Kshs150,000

Designed for those who want to examine the relationship between gender, violent conflict, and peacebuilding, it reviews how men and women are impacted differently by violence or conflict, and how their different roles can respond to opportunities for peacebuilding

4. Introduction to Research Methods and Data Analysis Two-day Kshs150,000

The workshop is designed for anyone who deals with collecting, collating, interpreting or presenting data. It provides an overview of the fundamental aspects of research methods and analysis for both quantitative and qualitative research.

Registration is now open. For more information contact us on info@roiinstitutekenya.com